

# Smart Technology Solutions

We make doing business faster and easier for your business.



## Mobile Application

**CLIC Mobile** — Track the status of pending business, communicate directly with new business and underwriting (including securely scanning and uploading documents), reply to outstanding requirements and accept policy offers — all in real time.



## Electronic Applications

With iGO®, electronic applications are checked for accuracy and completeness and are submitted directly to the right home office personnel quickly, easily and in good order.



## Electronic Policy Delivery

When policies are ready for issue, DocFast® helps agents share them securely with clients. In DocFast®, agents can review policies and other documents, send them to clients electronically and have them signed and sent back to Columbus Life. This reduces overall delivery time by as much as 15 days — in fact, some policies have been delivered and put in force the same day.



## ColumbusLife.com

**www.columbuslife.com** — Your one-stop resource for information about our financial strength and products, plus educational articles on basic insurance concepts and much more.

## Producer Extranet

**<https://agency.columbuslife.com/>** — Check pending and in-force business with Columbus Life, run illustrations and see marketing materials and sales concepts. It's mobile-optimized for use on any mobile device or tablet on the go.



**Columbus Life  
Insurance Company**

A member of Western & Southern Financial Group



## Producer Sales Ideas and Training

Short videos, recorded webinars and presentations discuss product features, demonstrate how to work efficiently with Columbus Life and provide tips, how-tos and other information about doing business with us.



## Winflex

Columbus Life's portfolio of competitive products is on [winflexweb.com](http://winflexweb.com). Key features include a single system for multiple carriers, easy product comparisons, advanced sales concepts and elimination of the hassles of updates and software maintenance.



## Social Media

Share content from Columbus Life's corporate social media pages on Facebook or LinkedIn. We post a variety of industry content designed to build relationships with financial professionals and clients.



## Client Information on YouTube®

[www.youtube.com/columbuslife](http://www.youtube.com/columbuslife) — Share compliance-approved videos that make life insurance easier for your clients to understand.

## Life Insights Video Series for Financial Professionals

[www.youtube.com/columbuslifeinsights](http://www.youtube.com/columbuslifeinsights) — This YouTube channel for financial professionals features successful agents discussing ways they built their business, our AM60 series which dives into Advanced Markets topics, our multiple FAQs series and our Discover What Matters at Columbus Life series.

## Have questions about using technology to speed up your practice?

Contact Your Regional Vice President or Columbus Life Sales Desk  
at **800.677.9696, Option 4.**

